

## In General

- EMC's may not be added to an existing non-conforming sign.
- To obtain a permit, EMC's must provide certification that the sign is preset to the above maximum brightness levels.
- Existing EMC's must certify through the City by November 5, 2007.
- Failure to certify an existing EMC may result in the revocation of the sign's permit.

### Fees

Fees are based upon the valuation of the sign and the corresponding fee in the building code.

### Wall EMC Sign Allowable Area

.75 square feet of EMC signage for each 1 linear foot of building frontage.

### Freestanding EMC Sign Allowable Area

Street Frontage (ft)	Max Area (ft <sup>2</sup> )
0-50	12.5
50-100	25
101-150	37.5
151-200	50
201-250	62.5
251-300	75
301-350	87.5
351-400	100
401-450	112.5
451-500	125
501-550	137.5

### Freestanding Sign Setback Requirements

Distance between curb & sign	Allowable height
12	8
15	10
18	12
21	14
24	16
27	18
30	20
33	22
36	24
39	26
42	28
45	30
48	32
51	34



## Electronic Message Centers



This is a brief summary of the Sign Ordinance. For additional information regarding the ordinance, please contact:

**City of Nacogdoches**  
 C/o Planning Department  
 P.O. Drawer 635030  
 Nacogdoches, TX 75963-0648  
 Phone: 936-559-2571  
 Fax: 936-559-2910  
 Email: [planningdept@ci.nacogdoches.tx.us](mailto:planningdept@ci.nacogdoches.tx.us)

### In General

- One EMC is allowed per premise
- EMC's may not flash.
- EMC's greater than 50 square feet must remain static for at least 8 seconds per message or display.
- The brightness of EMC's is limited to:  
5,000 nits - day  
1,000 nits - night
- All EMC's must be permitted through the City Inspections Department.

### Definitions

- **Flashing sign** means a sign which contains an intermittent or sequential flashing light source used primarily to attract attention, utilizing a lighting source such as an incandescent or fluorescent light bulb, LED or other source of illumination.
- **LED** means light emitting diode
- **Day** means the portion of one calendar day from sunrise to sunset
- **Night** means the portion of two calendar days from sunset to sunrise
- **"Nits"** means Candela per meter square - used as a measurement of brightness

### Definitions

- **Electronic Message Centers. (EMC's)** A sign or portion of a sign, that displays an electronic image or video, which may or may not include text, including any sign or portion of a sign that uses changing lights or similar form of electronic display such as LED to form a sign message or messages with text and or images wherein the sequence of messages and the rate of change is electronically programmed and can be modified by electronic processes. This definition includes without limitation television screens, plasma screens, digital screens, flat screens, LED displays, video boards, and holographic displays.